

Re-inventing the Bike Shed Ideas Competition Launch

Introduction

Cycling is a fantastic way to get around the city. People quickly become convinced by the freedom and convenience of cycling, not to mention the benefits to your health, your bank balance and the environment.

Two of the biggest deterrents to cycling are bicycle theft and lack of storage in the home, workplace and on the street. The provision of secure cycle parking is essential if people are to be encouraged to use a cycle as a means of transport. By indicating to the public that cyclists are welcome, cycle parking facilities can act as a message to encourage more cycle users in the future.

Reinventing the bike shed is a competition to find new, inventive solutions for bike parking and storage. It is organised by Feilden Clegg Bradley Architects, Blueprint magazine and Bikeoff/Design Against Crime at University of the Arts London.

The brief

Designs can be on any scale and for any end use: from a one-off locking device in your back yard, or a natty device for use in the hallway of a Victorian house, to a large scale 'bike shed'. Solutions could be incorporated within street furniture. They could have integral locking, lighting and roofing.

The designs can be for single use in any location or be oriented more towards 'high capacity' cycle parking.

Solutions could investigate ways of accommodating bikes in small spaces, such as an inner city flat, or retrofitting cycle parking in offices, schools and public venues.

They could look at ideas for innovative and secure bike parking in the public realm or consider specialist veloparks with counter service and integral showers.

Judges will be looking for the most inventive solutions that push the boundaries while contributing to the overall design of the location, whether the streetscape, domestic or workplace environment.

Make sure your entry gives an idea of materials, colour and manufacturing techniques.

Format

Submit one high resolution A3 pdf featuring:

- images of your design (which could include drawings and/or photographs of models) and
- a brief description (no longer than 300 words)
- your full name

Label your pdf with your name (eg "shedcomp Joe Bloggs.pdf") and include your name, address and telephone number in the body text of your e mail

E mail as an attachment no larger than 10mB to bikeshed@feildenclegg.com

Deadline

Entries must be received by 10am Monday 4 September 2006. We will confirm receipt. If you do not receive a confirmation email by 12pm on 4 September please email fliss.mills@feildenclegg.com

Panel of judges

John Grimshaw, director, Sustrans; Wayne Hemingway, designer; Vicky Richardson, editor, Blueprint; Jason Cornish, Feilden Clegg Bradley Architects; Reinventing the Bike Shed exhibition; Jon Snow, presenter Channel 4 News; Adam Thorpe, designer, Bikeoff/Design Against Crime Research Centre; Andrea Casalotti, Velorution



Results

Winners will be announced at the opening of Reinventing the Bike Shed part 2 exhibition at New London Architecture, Store Street, W1 (30 October – 10 November 2006), where the best entries will also be exhibited.

The results and shortlisted designs will be published in the November issue of Blueprint.

It is intended that the winning entry will go forward for prototype production and testing within the Borough of Southwark, in conjunction with our bike parking manufacturer partner, Bikeoff/Design Against Crime research centre and Southwark Council.

Prizes

First prize: the Avenue Broadway www.avenue-cykler.dk/broadway1.html

"A Danish street machine with hub gears and roller brakes. Beautiful design, low maintenance and very fast." Plus a one-year subscription to Blueprint

Second prize: the Jopo www.helkamavelox.fi/fi/products/girls/HY122.html

"A Finnish design icon of the 60's, reintroduced for our times"

3rd prize: Cycloc, a simple solution for bike storage designed by Andrew Lang.

5 runners-up will receive a signed copy of Matt Seaton's book On Your Bike (Black Dog Publishing)

Bikes kindly donated by Velorution www.velorution.biz

Eligibility

Open to all

Further information

Seminar

If you want to get fully briefed before starting, come along to a seminar at 2.30pm on Sunday 18 June at The Arches, 52-54 Tooley Street, SE1, which shares information and research on the issues to be addressed in bike parking design including bike theft perpetrator techniques, and bike parking benchmarks, with contributions from Wayne Hemingway and other designers, architects and researchers.

Please register a free place with fliss.mills@feildenclegg.com

There is also **useful information** on www.designagainstcrime.com and click on the link 'Reinventing the Bike Shed Competition'.

London SE1 2SZ

(behind On Your Bike shop)

From 16 to 25 June 2006, 11am to 9pm Mon –Fri, 11am to 5pm Sat-Sun

Free entry

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